



GOLD PRIME PLUS

FURNITURE & AREA RUG

PROTECTION PLAN

FURNISH FEARLESSLY®

Help protect your new furniture and area rug from the stains and damage of a life well-lived.

Because memories are created on lazy Sunday mornings, act now to help your furniture outlast years of reclining.

The Guardsman® Gold Prime Plus Furniture and Area Rug Protection Plan lets you Furnish Fearlessly, knowing that expert Guardsman technicians can remove stains and restore your investment to a look you'll love a long, long time.



GOLD PRIME PLUS FURNITURE & AREA RUG

PROTECTION PLAN

COVERED STAINS & DAMAGE*	FABRIC	LEATHER	WOOD, VINYL, HARD SURFACES	AREA RUG
Any household stains	•	•	•	•
Human and pet biological stains (except perspiration, hair and body oils)	•	•	•	•
Punctures, cuts, tears, rips**	•	•		•
Burns	•	•	•	•
Broken zippers	•	•		
Broken buttons	•	•		
Seam separation	•	•		
Heat marks			•	
Household pet damage***	•	•	•	
Springs, frames, mechanisms, motors, levers, power and remote cords used for sleeper, reclining, and inclining applications	•	•	•	
Electronic components such as power outlets, lighting, USB ports, massage mechanisms, docking stations, etc.	•	•	•	
Checking, cracking, bubbling, peeling of finish			•	
Scratches, gouges, chips			•	
Breakage			•	
Liquid marks or rings			•	
Loss of silvering on mirror			•	
Chips, scratches, breakage of glass or mirror			•	
Matching pieces	•	•	•	

REMEMBER TO:

- **READ YOUR PLAN** carefully to understand what's covered (and not covered) and how to get help when you need it. Questions? Call for answers now.
- **BLOT STAINS** with a clean, dry cloth before calling us, but don't attempt to clean the stain further until we give you specific instructions.
- **ACT FAST** because many stains and damage issues are time-sensitive ... so is your plan. You must call within 30 days of when the stain or damage occurred.
- **CALL US AT 877.584.GOLD (4653) to request service.** Have your receipt and plan number handy.

COVERAGE INCLUDES:

HOUSEHOLD STAINS such as

- bleach
- grass
- marker
- glue
- cosmetics
- grease
- mud
- lotion
- crayon
- ink
- oil
- tar

FOOD & BEVERAGE STAINS such as

- cheese sauce
- juice
- pizza
- gum
- chocolate
- ketchup
- popcorn
- soda
- mayonnaise
- ice cream
- mustard
- wine

HUMAN & PET BIOLOGICAL STAINS

on rug, fabric, leather, vinyl, and wood, such as

- blood
- urine
- saliva
- vomit

Accumulation of stains, soil build-up over time, perspiration, hair and body oils are not covered by this plan.

ACCIDENTAL DAMAGE

to wood and other hard surfaces, such as

- bubbling
- liquid mark
- cigarette burn
- loss of silvering
- checking of finish
- peeling
- chip
- pet teeth marks
- heat mark
- scratch or gouge

to fabric, leather,** and vinyl, such as

- cigarette burn
- puncture
- separated seam
- broken frame
- rip or tear
- claw tears

FAILURE

to mechanisms and electronic components, such as

- mechanism failure
- massage breakdown
- remote malfunction
- USB failure

* **This information sheet is not your Protection Plan.** See the Plan terms and conditions for a full explanation of the coverages, limitations, and exclusions. **Ask your sales associate to review a sample of the Plan before purchasing.** If you have not received your Plan within 14 days of your furniture delivery, please call 877.584.GOLD (4653). Plans subject to applicable state taxes. **Guardsman US LLC, 4999 36th Street SE, Grand Rapids, MI 49512, is the plan administrator and obligor except in Florida where the obligor is WCPS of Florida, Inc., 2200 Highway 121, Suite 100 Bedford, TX 76021.**

** Surface scratches on leather are not covered.

*** Only one incident per furniture piece.

